



GoodSAM is expanding! And we are looking for new people to join our team!

GoodSAM is the world's most advanced emergency services and third sector mobile technology platform. GoodSAM offers a suite of functions which not only saves lives, but also transforms emergency resource management. These include the most advanced alerting / dispatching, incident management and video triage systems as well as a the platform that deploys the 750,00 NHS Volunteers as part of the Covid-19 response. We pride ourselves on being led by need, agile and delivering a very high quality and ethical service - ultimately the best for patients or victims. We work with > 180 organisations including some of the world's largest ambulance and police services. We also provide a revolutionary online consultations platform through Clinic.co. Check out www.goodsamapp.org and www.clinic.co.

We are wanting to bring like-minded enthusiastic people into our team. We can create niche roles depending on skill sets, but broadly we wish to recruit a Business manager, a Marketing Manager and A Client relationship administrator.

We are flexible about full / part time and home working and even if you do not fulfil all criteria but bring something else to the team. But you do have to be exceptional!

Marketing / PR Manager

(Full or part time, Fixed term 6 months initially, with view to extension)

We are looking for a Marketing / PR manager who is as excited as we are about changing the world. The GoodSAM and Clinic.co products are all great news stories and we seek to publicise the good work that we do.

We try to keep as much work in house as possible, making our own adverts (web, pdf and video). As such we are looking for a multi-talented individual

Responsibilities include but are not limited to:

- o Seeking out all opportunities to promote GoodSAM and Clinic.co
- o Managing and promoting through social media channels (Twitter, Facebook, Instagram)
- o Curating a weekly newsletter for GoodSAM and Clinic.co
- o Creating brochures and videos about our products.

- o Guiding and support around the UX of GoodSAM / Clinic.co products.

You will have:

- o Experience in Marketing / PR or evidence that you can deliver on the above
- o Ideally a network / experience within the emergency services or NHS Commissioning landscape.
- o A skill set that enables graphic design and video creation (e.g. Adobe InDesign/Photoshop/Premier).

You will be:

- o Strongly motivated to drive not just uptake of GoodSAM/Clinic but culture change within the sectors
- o Passionate and driven to create impactful awareness.
- o Computer and social media literate

